

Virgin Australia at CAPA Airline Leader Summit 2025



Virgin Australia proudly participated as the Airline Host Partner at the CAPA Airline Leader Summit 2025 held in Cairns from 31 July to 1 August. The summit brought together aviation leaders and corporate travel decision-makers from across the Asia Pacific.



Evolving to meet the needs of modern travellers

Chief Executive Officer Dave Emerson opened the summit with a fireside chat, sharing Virgin Australia's continued focus on delivering greater value and choice for our customers. His message highlighted how we are strengthening our network, expanding partnerships, and staying agile to meet evolving business travel needs, ensuring corporate travellers continue to benefit from a reliable, competitive offering.



Financial discipline that delivers customer value

Chief Financial Officer Race Strauss spoke on managing risk in a post-IPO landscape. His remarks underscored our commitment to disciplined cost management, cyber resilience and building long-term partnerships. Every investment decision is made with the customer in mind, ensuring we deliver value where it matters most to our guests, including corporate clients.



Your business travel, with lower emissions

Chief Corporate Affairs & Sustainability Officer Christian Bennett outlined the practical approach to sustainability we are taking at Virgin Australia. Through sustainable aviation fuel, to regulatory alignment and practical emission reduction initiatives, we're working to lower the carbon footprint of our business - which in turn lowers the carbon footprint of your business travel. Supporting your ESG goals without compromising on service quality.



As part of our activation, we ran a photo competition at our booth and we're excited to share that the winner received two return Business Class tickets from their home port to Cairns.

Virgin Australia continues to invest in products, partnerships and policies that create better outcomes for our corporate travel programs - across reliability, flexibility, value and sustainability.