



Update from Virgin Australia

TRADE RELEASE

16 August 2021

Virgin Australia is committed to investing in the products and services that customers value and today the airline has announced that standalone premium lounges (formerly known as The Club) in Melbourne, Sydney and Brisbane will re-open no later than end of the first quarter of 2022. The re-opening date could be as early as year end,, but that will depend on border restrictions easing and the booking demand from the airline's most frequent flyers returning.

While the Canberra and Perth markets are very important to Virgin Australia, standalone premium lounges in these airports are not commercially feasible due to high operating costs relative to visitation levels, and regrettably they will not re-open. Virgin Australia is currently exploring other exciting options to meet the needs of Club members when they travel through these cities.

In the meantime, Club members will continue to enjoy access to Virgin Australia domestic lounges in Melbourne, Sydney, Brisbane, Adelaide, Perth, Canberra and the Gold Coast.

Virgin Australia has also announced it will retire 'The Club' brand name for a new and fresh brand that reflects the airline's future direction. The brand will be revealed along with new premium loyalty benefits, updated eligibility criteria, and a new premium lounge food and beverage offering, soon.

Thank you for your continued commitment and support of Virgin Australia and Velocity Frequent Flyer.

We look forward to sharing more information on the new premium loyalty program and lounge offering soon.

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