



Update from Virgin Australia

TRADE RELEASE

02 August 2021

At Virgin Australia we're committed to providing your loyal customers great value at every step of their journey.

That means, whether they are travelling for corporate or leisure purposes, you'll continually find we have some of the most economical airfares in the market.

We know how important this is to you and your customers. And as most business owners and leaders look to recover from the effects of the pandemic, you'll always be able to rely on Virgin Australia to get your customers from A to B, with world-class service without the price tag.

Testament to that is research from independent corporate travel procurement consultancy, Butler Caroye, released Friday 30 July which found that;

- › On average, Virgin Australia domestic corporate airfares are now up to 67 per cent cheaper than our key competitor*
- › The research also found that the already substantial corporate pricing gap between the airlines has approximately doubled when compared with pricing from H1 2019.

Results speak for themselves.

We're proud of our commitment to you and we look forward to welcoming your customers onboard next time they fly.

Virgin Australia

[Agency Hub](#) | [Contact us](#) | [Privacy](#)

You are receiving this trade release because you are a travel industry partner registered with Virgin Australia and you have agreed to receive trade releases or you have otherwise told us you would like to receive trade releases. If you no longer wish to receive trade release emails from Virgin Australia, please [click here to unsubscribe](#).

*Based on average economy fares paid by corporate travellers on key business routes, comparing the same periods for 2019 vs 2021.

This trade release email is being sent to you by Virgin Australia Airlines Pty Ltd (ABN 36 090 670 965) of 275 Grey Street, South Brisbane, Queensland 4101 Australia.