



# Update from Virgin Australia

**TRADE RELEASE**

17 September 2021

Velocity Frequent Flyer is proving that loyalty works both ways, today announcing a further extension of the program's highly valued Platinum, Gold and Silver memberships, alongside a host of Status bonuses when flying with Virgin Australia. The Status extension and Status bonuses will see eligible members continue to retain their tier level, while having even more opportunities to earn and elevate their Velocity membership.

## **Status Extension**

Velocity Platinum and Gold members who booked an eligible Virgin Australia flight by 28 March 2021 under Velocity's 2020 Status Rewards Program, will automatically receive a further extension of their membership until **28 February 2023\*\***.

Velocity Platinum, Gold and Silver members with a review date between 30 September 2021 and 30 April 2022 will automatically receive an additional eight-month Status extension upon their review date, until at least **1 June 2022\***.

These generous rewards for loyalty will see members continue to receive the benefits they enjoy based on their Status when flying with Virgin Australia and their partner airlines, including but not limited to, complimentary upgrades, Fly Ahead, airport lounge access, higher checked-baggage allowances, priority boarding and preferential seating~.

## **Bonus Status Credits offer**

Velocity Frequent Flyer members who fly on eligible Virgin Australia services from 1 October 2021 to 31 March 2022 will receive a significant boost to the Status Credits they earn.

The retrospective offer, valid for all existing and new bookings, will see members earn up to 100 per cent bonus Status Credits for Economy bookings<sup>^</sup> and up to 45 per cent bonus Status Credits for Business Class bookings<sup>^</sup>.

The bonus Status Credits will automatically be applied to a member's account after travel, with no need to activate the offer.

Virgin Australia announced last month the retention of its premium loyalty program and premium lounges (formerly known as The Club) in Melbourne, Sydney and Brisbane which will re-open by 31 March 2022.

For more information on the Status extension and Status bonuses, visit [velocityfrequentflyer.com](https://experience.velocityfrequentflyer.com)

## VA Appoints General Manager of Sales & General Manager of Small & Medium Enterprises

Virgin Australia is pleased to announce that Darren McDermott has been promoted to General Manager, Sales. Darren has had an extensive career within aviation over the last two decades and will be responsible for managing the sales strategy and strengthening relationships with the airline's trade and corporate partners.

Shani Ekanayake has also joined Virgin Australia as General Manager, Small & Medium Enterprises (SME). Shani comes to Virgin Australia with significant commercial and strategy experience and will be instrumental in enhancing and positioning Virgin Australia's SME customer proposition within the market.

[Agency Hub](#) | [Contact us](#) | [Privacy](#)

You are receiving this trade release because you are a travel industry partner registered with Virgin Australia and you have agreed to receive trade releases or you have otherwise told us you would like to receive trade releases. If you no longer wish to receive trade release emails from Virgin Australia, please [click here to unsubscribe](#).

### Terms and conditions

\*Status membership 8 month extension offer is available only to Velocity Frequent Flyer Platinum, Gold and Silver members with a current review date between 30 September 2021 and 30 April 2022 (inclusive). Terms and conditions and exclusions apply, visit <https://experience.velocityfrequentflyer.com/member-support/velocity-update/status-extension> for full terms and conditions.

\*\* Status membership extension until 28 February 2023 offer is available only to Velocity Frequent Flyer Platinum and Gold members whose Status has been previously extended until 30 September 2022 as part of the 2020 Status Rewards Program. Terms and conditions and exclusions apply, visit <https://experience.velocityfrequentflyer.com/member-support/velocity-update/status-extension> for full terms and conditions.

~Velocity member benefits are dependent on the member's tier level, and certain member benefits are unavailable when travelling on certain fares. Member benefit terms and conditions apply.

<sup>^</sup>Bonus Status Credits

Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, visit [https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines#tab\\_earn\\_points](https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines#tab_earn_points). Terms and conditions and exclusions apply, visit <https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines/2021-status-offers> for full terms and conditions.

This trade release email is being sent to you by Virgin Australia Airlines Pty Ltd (ABN 36 090 670 965) of 275 Grey Street, South Brisbane, Queensland 4101 Australia.